



# 1-800-DENTIST®

**KEVIN GWINUP**  
Assistant Manager of  
Membership Development

As a Regional Marketing Consultant for 1-800-DENTIST, Kevin Gwinup quickly demonstrated his ability to discover the unique marketing needs of dentists and develop customized marketing plans. His success led to his advancement to Assistant Manager of Membership Development. In his dual roles, Kevin is able to continue his passion for working with dental practices while mentoring and sharing his expertise with his fellow consultants.

Kevin takes great care in discovering the needs of dentists looking to introduce more effective marketing into their practices. He listens to dentists' strengths and challenges, and helps craft a complete marketing strategy for each office. "I find that just talking to doctors about their practice reveals so much about where they want to improve," says Kevin. "It's my job to help them figure out how to do it with a marketing strategy that makes sense for them."

Born in Bellflower, California, Kevin grew up in Orange County. He spends the bulk of his free time with his wife and two daughters: one teen and one toddler. Other hobbies include boating, cooking and firing up the grill; not to mention Football Sunday. He loves to play darts and is known in his circle of friends as the "Dart Master."

If you have questions, Kevin has answers. He will personally set up a marketing plan that best fits your office.

Kevin is here as a resource for you. Call anytime at 1-800-222-9633.

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